

Global expansion

Enter new markets with confidence and ease.



Benefits for your business



Enhanced employee experience and retention



Cost-effective and faster market entry



Simplified compliance and reduced administrative burden

Business need

A strong, data-driven global expansion strategy is vital for companies aiming to grow, enhance brand recognition, and stay competitive. With a trusted partner by your side, you can confidently grow your business and achieve fast, low-risk entry into new markets.

Team challenges

Expanding beyond your home country can be exciting yet complex. While speed is crucial to capture new market opportunities, many companies struggle to navigate local laws, customs, and employment regulations. This makes it challenging to balance quick time-to-market while staying compliant. Finance managers may face hurdles to estimating total hiring costs, and HR managers may need help creating compliant contracts that meet local standards.

How can G-P help meet your needs?

G-P equips you with the tools and expertise to navigate the complexities of global expansion, and understanding international hiring costs, to navigating local labor regulations to ensure compliance. With over a decade of experience in 180+ countries, we support you through every phase of your global expansion, from planning to execution. Our global insights help you confidently determine where to hire, how to administer compliant benefits and compensation, and how to budget effectively. With G-P at your side, you can enter new markets in minutes instead of months.

Our compliance-assured, AI-based global employment products and Employer of Record (EOR) solutions allow you to hire talent globally without establishing local entities. G-P's Core and Prime EOR packages provide essential tools to efficiently hire, onboard, and manage international teams. This includes visa support, automated, locally compliant employment contract generation, and ongoing HR expertise and guidance for rapid, compliant expansion.

Key products and features to consider

Consider these products and tools to unlock your global mobility and growth strategies with G-P:

Feature	How does it solve the problem?	What is the benefit?
Employer burden calculator	Understand the full cost of hiring global talent with a breakdown of employer burden costs.	Achieve your financial goals by accurately estimating all employment related costs.
Core EOR and Prime EOR packages	Hire, manage, and pay employees without setting up legal entities.	Explore new markets quickly without the time and risk of setting up a legal entity.
Visa support	Obtain visas for global employees in full compliance with local requirements.	Give global employees the freedom to work anywhere with worldwide visas.

Why partner with G-P?

With over a decade of experience in 180+ countries and one of the largest teams of HR and legal specialists in the industry, G-P makes global expansion seamless for your company. Our EOR solutions offer guidance and essential tools to ensure a successful global growth journey.



G-P EOR is the undisputed leader in global employment solutions. Our AI-powered products allow you to hire, onboard and manage talent compliantly in minutes, not months.

Reach out to schedule a demo or request a proposal today at g-p.com.