



iCIMS Candidate Relationship Management

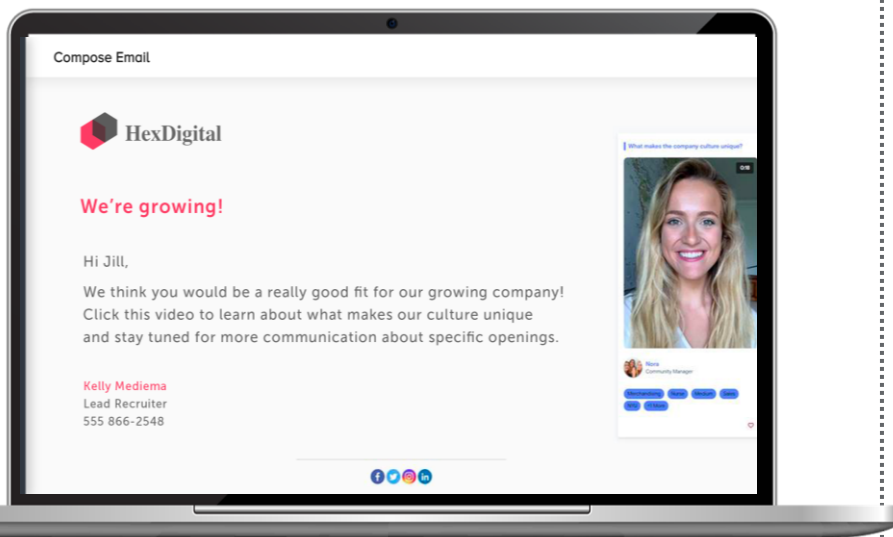
iCIMS CRM helps you proactively build and engage a talent network to source from for new opportunities

Unlike other point solutions, iCIMS CRM is a simple, sophisticated way you can improve candidate experience and build a winning workforce.

Build your talent network through consistent, clear and authentic communication at every stage.

Build a network today, source tomorrow.

- Build a network based on future business needs and avoid starting from scratch with each job
- Source candidates from outside and inside the CRM to build quality pipelines and increase engagement
- Use data from iCIMS ATS, identify, prioritize, and take action on candidates in the CRM
- Conduct recruiting events and automatically follow up with attendees to keep them interested



Key Capabilities

- Pipeline management
- AI-powered talent discovery and similar talent matching
- Sourcing Extension for Chrome and Edge
- Automated job alerts & email campaigns
- Employee-generated video content
- Onsite and virtual event management
- Text and chat extensions
- Embedded analytics dashboards
- Sourcing workflow statuses.

Key benefits

- Build a talent network to source qualified candidates
- Review talent prioritized by skills and experience
- Maintain continuous engagement
- Easily plan, manage and follow up on events
- Keep track of all candidates, including silver medalists and employees

Build relationships like a recruiter and campaigns like a marketer

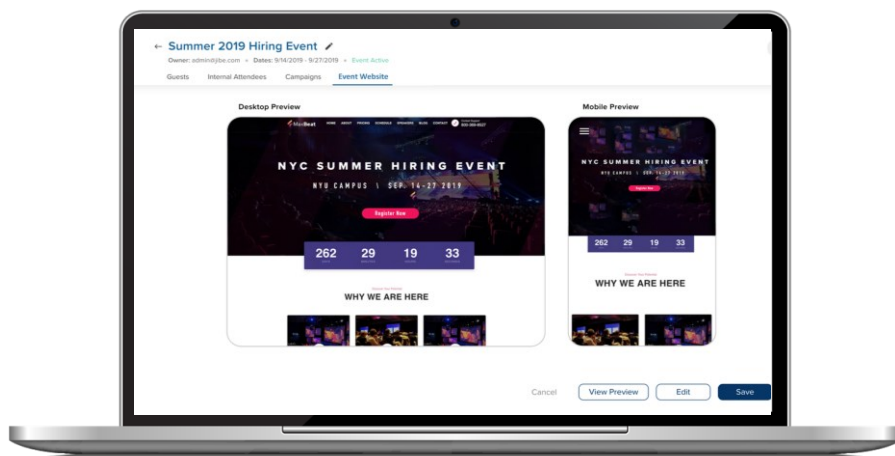
Dynamic drip campaigns using email, text, and video help recruiters engage candidates and fill their talent networks with in-demand skills and experience to prepare for evolving business needs.

When a job opens, recruiters can focus their efforts on candidates who are qualified and have actively engaged with your content.

Create deeper connections with continuous candidate engagement

Identify the types of candidates in your talent network to send personalized, consistent outreach to passive candidates, contingent, and internal candidates.

Use employee-generated videos to engage the up-and-coming workforce. And don't forget to provide active candidates with the communication they crave, including closure at the end of the hiring process.



The iCIMS Talent Cloud

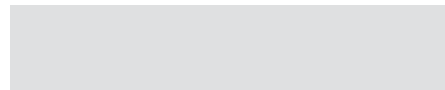
attract > engage > hire > advance

iCIMS is the talent cloud company that empowers organizations to attract, engage, hire and advance the right talent that builds a diverse, winning workforce. iCIMS accelerates transformation for a community of more than 4,000 customers, including 40% of the Fortune 100, that collectively employ more than 34 million people

Talent Powers Transformation™

The iCIMS Talent Cloud is the all-in-one hiring and talent mobility platform that delivers enterprise hiring solutions across every stage of the talent journey.

For more information, visit www.icims.com.



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“Prior to iCIMS, we had disparate recruitment systems, including a CRM separate from our ATS. Our recruiters weren't fully utilizing the CRM because it was one more place for them to go.”

– Quote by Vice President,
Talent Acquisition
American Heart
Association

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