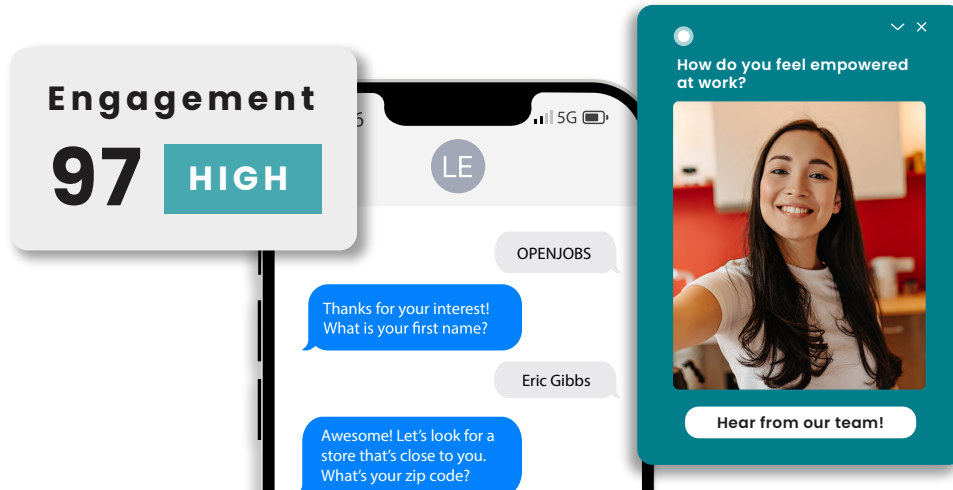




Recruitment Marketing Solutions

Attract, engage, and nurture prospective candidates across multiple channels – at scale – with enterprise recruitment marketing solutions from iCIMS.



icims

Video Studio

Tell your employer brand story through those who matter most

Showcase your authentic employer brand and transform the talent experience with employee-generated video testimonials.



116% increase in applications within three months with Video Studio

KEY CAPABILITIES

- Add employee testimonials to job descriptions to attract candidates to apply for open positions on your career site
- Produce custom-branded video content—without the cost of a production studio—with intuitive editing, custom templates, and real-time analytics dashboards
- Expand your global reach with closed captions in 100+ languages

icims

Text Engagement

Build lasting connections with candidates through text messaging

Reach job seekers and employees wherever they are – on the factory floor, the overnight shift at the hospital or in their home office.



Domino's

66% increase in applicant volume with text recruiting

KEY CAPABILITIES

- Text candidates on-the-go and remain compliant with centralized communication
- Engage thousands of candidates at a time with automated text campaigns
- Automate high volume recruiting with text-to-apply: let candidates kick off an automated application process by texting a custom word or code of your choice
- Text employees about upcoming to-dos, trainings/onboarding tasks, celebrations, and more.

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Marketing Automation

Automate 1:1, multi-channel recruitment marketing at scale

Amplify your sourcing and engagement efforts with an award-winning recruitment marketing automation platform.

39% average email open rates with marketing automation, compared to 28 – 32% industry averages

KEY CAPABILITIES

- Deliver hyper-personalized candidate journeys and “always on” pipeline building with new behavior-based marketing automation
- Gain better insight into candidate interest and fit with new engagement scoring and advanced A.I. matching
- Easily re-engage your database of prior applicants with integration into third-party applicant tracking systems



Seamless integration into your existing HR tech stack

iCIMS recruitment marketing solutions work out of the box with other core iCIMS solutions like the ATS and CRM, but they also integrate with other third-party HR tech solutions. Examples of providers these solutions integrate into include*:

- Taleo
- Workday Recruiting & HCM
- ADP
- Bullhorn
- Jobvite
- Avature
- SmartRecruiters
- Greenhouse
- Kenexa/Brassring
- Bamboo HR

*Some limitations may apply. Please contact an iCIMS partner or sales representative for additional information.

Talent Powers Transformation

The iCIMS Talent Cloud is the all-in-one hiring and talent mobility platform that delivers enterprise hiring solutions across every stage of the talent journey.

For more information, visit www.icims.com.

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